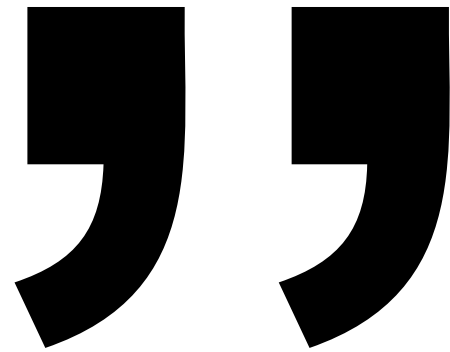


ANNIE YUAN FANG



CONTACT

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● 647-648-1117

■ Toronto, ON M2K1M2

WEBSITES

• www.anniesquarecircle.com

EDUCATION AND TRAINING

10/2019 - 02/2020

Certificate - UXUI Design

General Assembly
Toronto, ON

09/2012 - 06/2017

Industrial Design

OCAD University
Toronto, ON

• with furniture design minor

SUMMARY

My training in product and furniture design built a deep understanding of user experience; my background in visual design brings a keen eye for details and aesthetics; my experience working in startups and multifunctional teams sharpened my communication and team ethic. My passion for user experience makes me consistently seek opportunities to apply knowledge to create meaningful and engaging interactions, and it also makes me a strong candidate for the UXUI design position.

PORTFOLIOS

UXUI Portfolio: www.anniesquarecircle.com/uxui

Past Jobs Experience: www.anniesquarecircle.com/job-experience

Own Projects: www.anniesquarecircle.com/own-projects

SKILLS

- Figma
- Adobe XD
- Sketch
- InVision
- Adobe Creative Suite
- Microsoft Office
- Fusion360
- Graphic and Media Design
- User research
- Wireframing
- User testing
- Website Design

LANGUAGES

English



Full Professional

Chinese (Mandarin)



Native/ Bilingual

EXHIBITION

Twogether, OCAD GradEx, 2018

Artificial Scape, TODO Design Week, 2018

Immersion, IDS, 2017

Lap Chair, OCAD Student Gallery, 2016

AWARDS

The 100 Best, Designlines Magazine, 2017

Second Place, Kentwood Challenge, 2017

Finalist, Wayhome X OCAD U, 2016

MORE..

Skateboarding and rock climbing
fill my days;
food and plants nourish my soul;
and design and art are
forever my passions.

EXPERIENCE

Freelance Designer Freelance

08/2018 - Current

- UXUI, icons and Squarespace websites design
- Flyers, posters and other graphic supports
- Logo, branding and packaging design
- Clients are mainly local businesses from various industries

Part-time Graphic Designer Easy Edu

07/2022 - 12/2022

- Work remotely for three days per week
- Collaborate with the team via Figma, Ai and Ps
- Provide graphic support for the marketing team
- In charge of regulated announcements and posters

Graphic Designer & Marketing Admin Steer Technologies Inc

09/2021 - 12/2022

- Belong to the team supports 200-500 people of multiple BUs
- Create visual design includes graphics, in app ads, APP UI, video
- Produce creative contents for online marketing events
- Participant in marketing strategy brainstorm and offline events

Visual Designer Vermilion Cosmetics Inc

04/2018 - 10/2019

- Settle the initial branding direction
- Conduct user and market research with the marketing team
- Conduct user testing to develop the visual and packaging
- Communication with internal and external stakeholders

Furniture Designer RPM Alliances Inc

06/2017 - 02/2018

- Participated in the HBC Manhasset Project 2018
- Supported the multifunctioning teams along the projects
- Worked remotely with the oversea manufactures
- Co-designed 38 customized furniture